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Looking Beyond Local Networking Groups

Industry Networks launches multi-city networking strategy for the Energy Industry

New Jersey -- September 10, 2014: Industry Networks announced the first of its worldwide Meetup events to be held at incubators in Philadelphia, New Jersey, Washington D.C., Boston, and El Paso. With an eye towards connecting local tech startups and researchers to a diverse network within the Energy Industry, the company aims to redefine how entrepreneurs and industry stakeholders solve short-term business needs, and even how they fundraise.

"We see an unmet need to actively connect all stakeholders of a specific industry sector—beginning with Energy—on a regular basis, and at a much lower cost than larger-scale conferences," says Malcolm Kahn, company Co-Founder and Managing Partner.

Added Kahn, "we're presenting compelling content to attract a high-level target audience, and we help members address short-term challenges through structured "Needs & Asks" sessions at each event. We want to facilitate the *right* connections for our members, even if they exist between people in our different chapters around the world."

After establishing a community within an industry vertical, Kahn and his team plan to highlight promising technologies and startups across their network and inspire their membership of knowledgeable industry professionals to help crowdfund some of these early-stage innovations.

Ryan Feit, CEO and Co-Founder of equity crowdfunding platform, SeedInvest, sees great value in the Industry Networks model. "The real opportunity in terms of equity crowdfunding is leveraging communities." The post-JOBS Act regulatory environment is rapidly evolving, opening the door for more people to invest in early-stage technology. Bringing together "...people that have domain expertise" will be a key driver of technology investment in the near future.

Feit will be featured at Industry Networks' launch event alongside Angel investor and Gust.com Founder, David S. Rose. Rose and Feit look to be a draw for those seeking insights into the future of early-stage technology investment. Says Kahn, "the interviews with David and Ryan are, in many ways, the perfect kickoff since our long-term focus includes early-stage technology investment by way of the 'crowd' we are assembling."

Industry Networks is launching in the following cities:

Washington D.C. -- Tuesday, September 23 (<u>http://bit.ly/1uCnoBv</u>) Philadelphia -- Wednesday, October 1 (<u>bit.ly/1tWXxFS</u>) New Jersey -- Thursday, October 2 (<u>bit.ly/1CnnthR</u>) Boston -- Wednesday, October 15 (<u>http://bit.ly/1totuo6</u>) El Paso -- Wednesday, October 22 (<u>http://bit.ly/1rVoMSF</u>)

About Industry Networks:

Industry Networks connects technology hubs from around the world within specific industry verticals. We host multiple monthly events with a common format, topic, and feature presentation, bringing together a diverse crowd of industry stakeholders and entrepreneurs. Our mission is to enable members to address short-term needs, invest in new innovations, and accelerate early-stage technology commercialization. Web: www.innetworks.com, Twitter: @industrynets. Inquiries: info@innetworks.com

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